



Privacy Policy

Last updated August 12, 2011

1. General Terms

Desktop Reporting applies the “law of December 8, 1992 on Privacy Protection in relation to the Processing of Personal Data” as modified by the “law of December 11, 1998” and by the “law of June 13, 2005 on electronic communications”.

Desktop Reporting takes liability for the processing of your personal data. A notification has been made to the Commission for the protection of privacy with regard to the processing of your personal data.

2. Collected personal data

2.1. Data that you communicate to us

On the Registration Form on the Website: first name and last name, country, industry, company, email address, “how did you find us”.

2.2. Data that are automatically collected

A “cookie” is a small text file that is sent from the server of Desktop Reporting and is stored on the user’s computer’s hard drive. The information registered by these cookies may only be read by Desktop Reporting and only during the visit of the Website. These cookies allow an easier and more comfortable consultation of the Website. The User can refuse the use of these cookies by modifying the navigation configuration settings. The rejection of these cookies may have the effect of not allowing you to use some functionalities on the Website.

Some data can also be collected without being stored in cookies. These data may only be consulted by Desktop Reporting and only during the visit of the Website. They are: 1°) address TCP/IP 2°) the type and version of the user’s navigation system 3°) the last window opened on internet.

2.3. Personal data communicated by commercial partners

In this case, the commercial partners guarantee to Desktop Reporting that they have actually received the authorization to communicate these personal data.

2.4. Personal data communicated by Google Inc.

In order to aggregate data from the User’s Google Analytics account after purchasing the Desktop Reporting Software, the User needs also to grant access to his Google Analytics account. To do so, the User needs to fill out his Google Analytics login or e-mail and the accompanying password upon activation of the Desktop Reporting software. The data thus provided is sent directly to Google Inc.’s servers. Desktop Reporting does not have access to these data and does not process nor save these data.

Hence, we are not in possession of the personal data that are communicated by the Users of Google Analytics to Google Analytics.

3. Purposes of the processing of data

3.1. General purposes

The personal data are collected to:

- Allow the user to use his personal copy of the Desktop Reporting software;
- Administer the technical aspect of the Desktop Reporting software;;
- Give information, make offers and supply the Desktop Reporting clients with information related to future offers and products that might interest him;
- After having checked the anonymous characteristic of the data, compile statistics.

3.2. Direct marketing and communication to third parties

The User's personal data stay strictly confidential and may in no way be communicated to third parties or be used for direct marketing purposes, unless Desktop Reporting has got expressly and beforehand the permission of the User ("opt-in") by his Registration.

The permission in question may be withheld at any time, without reason and free of charges by sending an email to hello@desktop-reporting.com.

3.3. Communication to Google Analytics

We wish expressly insist on the fact that we do not send the User's personal data, as collected in accordance with the present Privacy Policy, to Google Analytics without having got expressly and beforehand the permission of the User ("opt-in"). Hence, only Desktop Reporting collects and processes the User's personal data in accordance with this Privacy Policy. Google Analytics does not have any right of access to this personal data except if the User has expressly given his permission therefore on beforehand.

3.4. Serious violations

Desktop Reporting will be able to communicate the Users' data at the request of Justice in case of serious violations of the rules of conduct.

4. Duration of the conservation of the data

All the personal data are held as long as necessary for Desktop Reporting to perform the services under article 3.1.

5. Right to access and rectify

The User has the right to consult free of charge his personal data at any time, to rectify or modify them, by sending an email to the address info@desktop-reporting.com, or by letter to the sprl Desktop Reporting, established in Louizalaan 350/8, B-1050 Brussels, Belgium, provided that he attaches a copy of his identity card.

The User is entirely free to communicate or not his personal data to Desktop Reporting. He must however be aware that some Services may be refused and that the Destop Reporting software cannot

be downloaded and used if he does not complete the Registration Form with his personal data and that he is the only liable for the correctness of the data that he communicates to Desktop Reporting.

6. Right to object

The User may exercise his right to object within the framework of the processing of his personal data if he considers that serious and legitimate reasons exist to do so, by sending an email to the address ino@desktop-reporting.com. However, he may not object against the processing of his personal data if this processing is essential to the fulfillment of contractual obligations.

7. Security and confidentiality

Desktop Reporting has developed technically and organizationally appropriate security rules in order to avoid the destruction, loss, forgery, modification, forbidden access and mistaken communication to third parties as well as every other unauthorized processing of the collected personal data.

Desktop Reporting may never be held liable for any direct or indirect damage that results from a wrong or illegal handling of the personal data by a third party.

Hence it is essential that the User respects the security prescripts, among others by not giving access to his user's name or license key to third parties. Only the User is indeed liable for the way the Desktop reporting software is used under his identification data.

Desktop Reporting warns the User that the Website can include links, hyperlinks or references to other applications or websites that are not controlled or managed by Desktop Reporting and to which this Privacy Policy does not apply. Desktop Reporting is not liable for the content of these applications and websites, nor for the offers, products and services offered by them. Therefore, Desktop Reporting advises the User to read carefully the privacy policy of every application or website that he visits given that these rules can differ from the present Privacy Policy.

8. General provisions

The nullity of one or more provisions of the present Privacy Policy shall have no effect on the validity, the extent and the enforceability of any remaining provisions of this Privacy Policy.

The provisions of the present Privacy Policy apply without prejudice to any mandatory legal or regulatory provisions.

8.1. Adaptations

If Desktop Reporting would have to process personal data which are not provided for by the present Privacy Policy, it will contact the User by electronic way before reusing his personal data so that he is informed of this new use and to permit him to refuse this reuse.

If this Privacy Policy would be amended, the amended version will be available on the Website and will be applicable from the User's first visit following this modification. As from this visit, the User will be presumed to have read the modifications and to agree to them. For this reason, it is important to check the day of the last update at the top of the present Privacy Policy at every new visit.

8.2. Applicable law and jurisdiction clause

This Privacy Policy is subject to Belgian law.

Only the courts of Brussels are competent to adjudicate with disputes arising out of or connected to the present Privacy Policy.

8.3. Agreement

By using the Desktop reporting software, the User agrees to all the clauses of the present Privacy Policy and agrees to the statement by which Desktop Reporting collects his personal data and processes them in accordance with this Privacy Policy.

8.4. Contact

For all further information or any suggestion regarding this Privacy Policy or regarding the way Desktop Reporting collects the personal data, please contact us at the address: Desktop Reporting, Louizalaan 350/8, B-1050 Brussels, Belgium or by info@desktop-reporting.com.

Any complaint or objection must be sent by registered mail to the address mentioned above.

Any communication made by Desktop Reporting to the User will be made through the Website or sent to the User's email.